

NEW YORK (STUDENTS') FASHION SHOW

Designer Submissions

One Management, a world-leading modeling agency, celebrates beauty in all its diversity. We develop and manage models who breathe life into a brand's story through a variety of media – runway, print, digital, social, and video. One Management represents globally successful modeling talent, and celebrates the intersection of fashion, music, television, and film with its roster of groundbreaking international artists.

One Management is delighted to announce the debut of the New York Students' Fashion Show. NY(S)FS is the very first event on the global fashion week calendar in which all creatives and models featured in the show are students.

NY(S)FS will feature designers that represent New York. It may be their untold story of struggle, fearlessness as recent graduates, or students taking bold leaps as they perfect their craft. Designers selected for the show will fall into three categories including current students, recent graduates, and undiscovered talent.

For the consideration of the Board of Directors, applicants should submit the following materials at nysfs@onemanagement.com at the earliest convenience:

- A portfolio that showcases your archive of work.
- Social media and website links, as available.
- We prefer designers whose collections will have space for curve and transgender models.
- Designers statement and contact information (telephone number, email).

Some information about designer selection:

- Depending on submissions we aim to invite 5 to 7 designers to the show.
- Each designer will showcase approximately 15 looks, with spring and summer focus.
- The show will reflect a message of diversity and inclusion.
- We aim to finalize the designers participating in NY(S)FS on Friday, November 20.

With the fashion industry still dealing with COVID, NY(S)FS will premiere in the digital format in February 2021. Production is slated to begin in October with filming taking place on January 16 and 17, 2021. To keep all parties involved safe, we will follow COVID protocols as per CFDA recommendations. Filming will take place at Spring Studios in New York City.

We look forward to exciting collaborations and thank you for taking the time to learn about the NY(S)FS.